



## Richard Trieber - CEO/Founder

For the past four years Richard has overseen the development of PowerPlant Park. His company has raised over \$4M from family and local real estate investors to complete requisite plan sets, environmental studies, regulatory compliance and various submissions to the City's planning department and state agencies. With the Parks emphasis on support of the local and surrounding communities, a significant part of the investment spent on local-area consultants, engineers and architects. Richard has assembled a world-class management team with over 150 years of combined cannabis experience including master growers, scientists and genetics experts to ensure that operations and plant integrity is maintained at the highest level. In 2014-15 Richard and his team successfully conducted legal medical operations of an indoor farm in Marin County with over 700 plant-sites.

### PowerPlant Park – CBS San Francisco



**Media:** [PowerPlant Park' Could Make Richmond The Cannabis Capital of Contra Costa County](#); 3 minute video on KPIX, the coverage was the lead-in story on the 6PM evening news before 60 minutes, (over 4M viewers) and features Richmond's mayor Tom Butt and operations at the Park. PowerPlant Park has also had a feature article published in the San Francisco Business Times.

**Additional Bio:** Richard is also the visionary behind Local Heroes and Hands 4 Hope 4 all Humanity, (his foundation). He is responsible for guiding the design and development of a next generation global platform mirroring the debit and credit networks controlled by Visa and MasterCard. The platform can manage transactions in unique ways and accommodate a variety of economic and humanitarian models. Three programs have been piloted in US, Canada and Mexico, where Local Heroes spent 4 years working with many senior government ministries and officials, he and his wife meeting with President Vicente & Martha Fox

Prior to his endeavor into the world of cannabis Richard spent several years in the entertainment industry as the owner and executive producer of the Rheem Theater in Moraga California. He and his group took over the art-deco theater and transformed it into a 1200-seat full-service entertainment venue, restaurant cabaret. He attracted major acts such as Smokey Robinson, Tony Bennett, James Brown, George Carlin, Dione Warwick and Johnny Cash, (to name a few), producing over 120 musical and theatrical events.

Richard has two sons RJ, and Robert. He has been a member of Saint Hilary's Church in Tiburon for over 50 years and sings in the church choir. In his spare time, Richard enjoys traveling, collecting religious artifacts, playing tennis, golf and skiing.